

Chuck & Don's Core Value Introduction Module Storyboard

Course Specifications:

Recent needs assessments have indicated the following for the module:

Audience: Adult learners newly hired into the organization for positions in our retail outlets.

Delivery: Asynchronous electronic delivery via the store's backroom workstation.

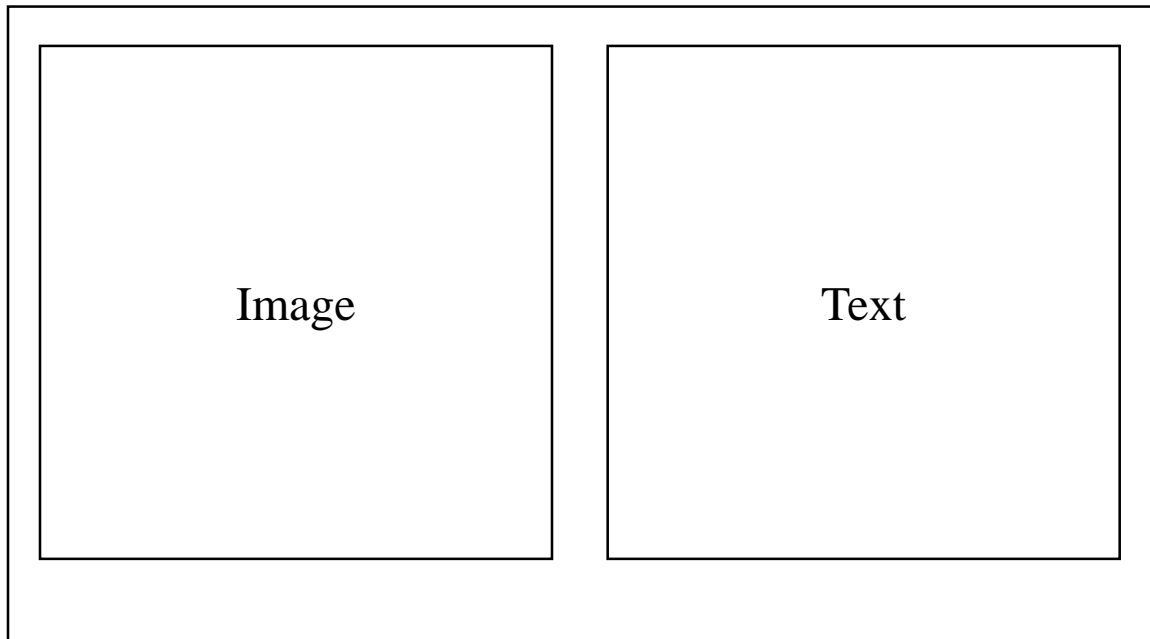
Authoring Tool: Power Point 2016 with an alternate access video available using Camtasia.

Participants will access the module from the organizations training SharePoint page.

This module will be delivered to all retail based new hires within the Chuck & Don's organization electronically .

It will introduce participants to the organizations core values and provide a foundation for their demonstration on the job.

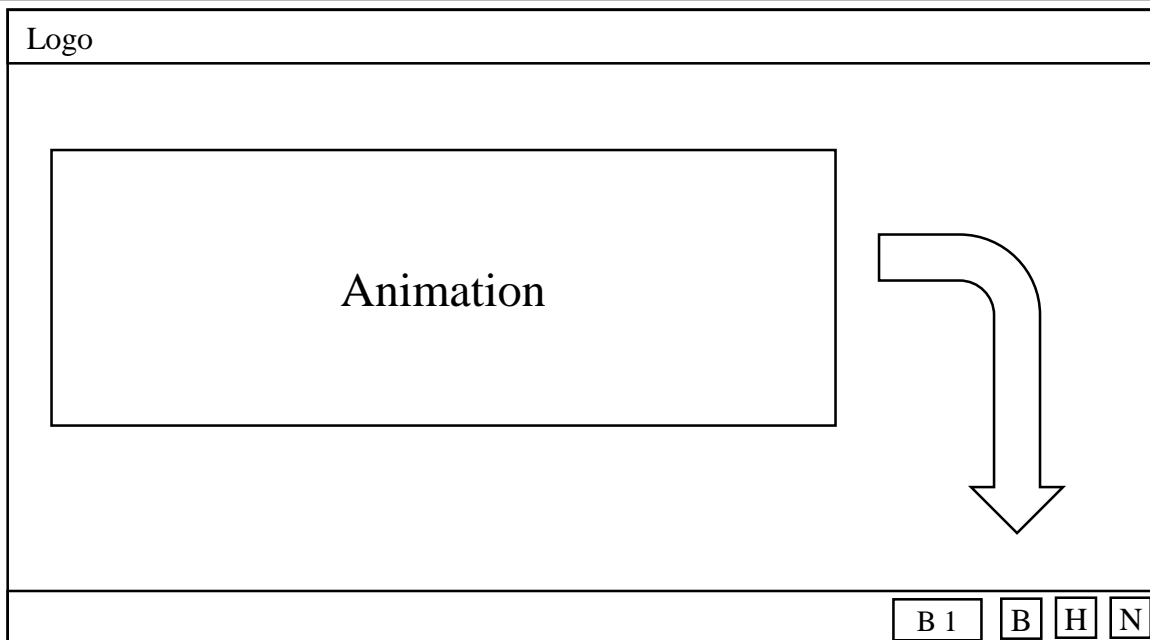
Slide 1 Welcome



Comments:

- Auto start narration
- Auto advance upon completion of narration

Slide 2 Control Panel Navigation Instructions



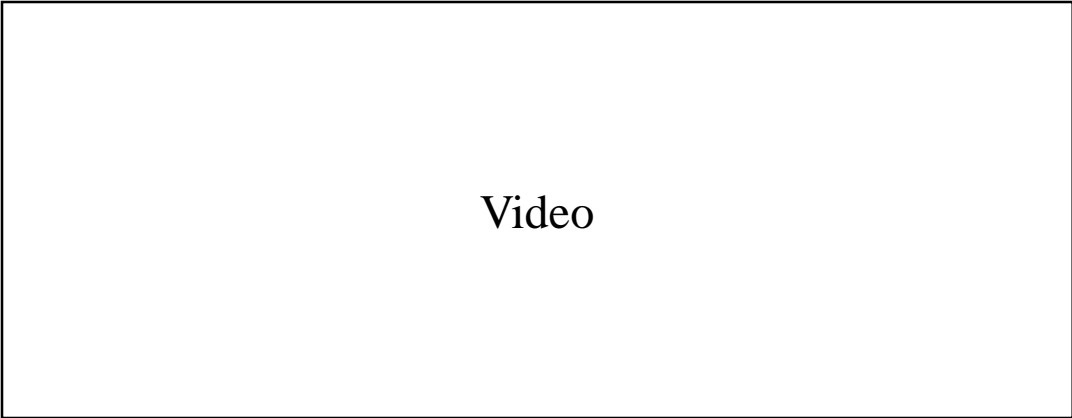
Comments:

- Auto start narration
- Begin main navigation menu in bottom right screen including hyperlinked buttons for back, home, and next set in a white bar running bottom of the screen
- Begin branding with logo in top right of white bar across the top of the screen
- Animation presents navigation icons as the narrator introduces them
- Previous, home, and next buttons run through presentation
- B1 is used as hyperlink on slides 8 and 9
- Hyperlinks:
 - Home to slide 7
 - Back to slide 1
 - Next to slide 3

Slide 3 Core Value Navigation Instructions

Comments:

Logo



Video

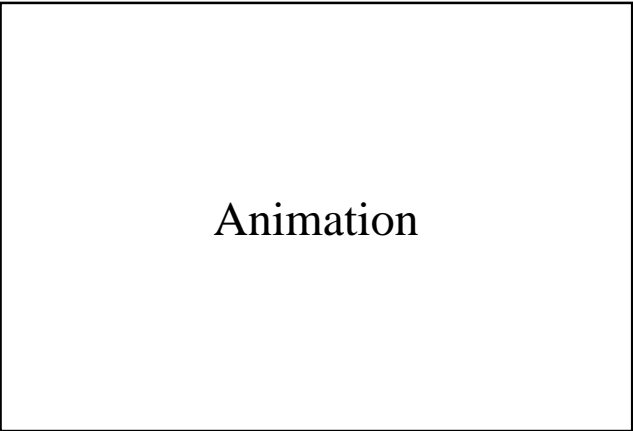
B H N

- Auto start video and narration
- Use Snagit screen capture to record Core Value navigation
- Hyperlinks:
 - Home to slide 7
 - Back to slide 4
 - Next to slide 2

Slide 4 Value Statement

Comments:

Logo

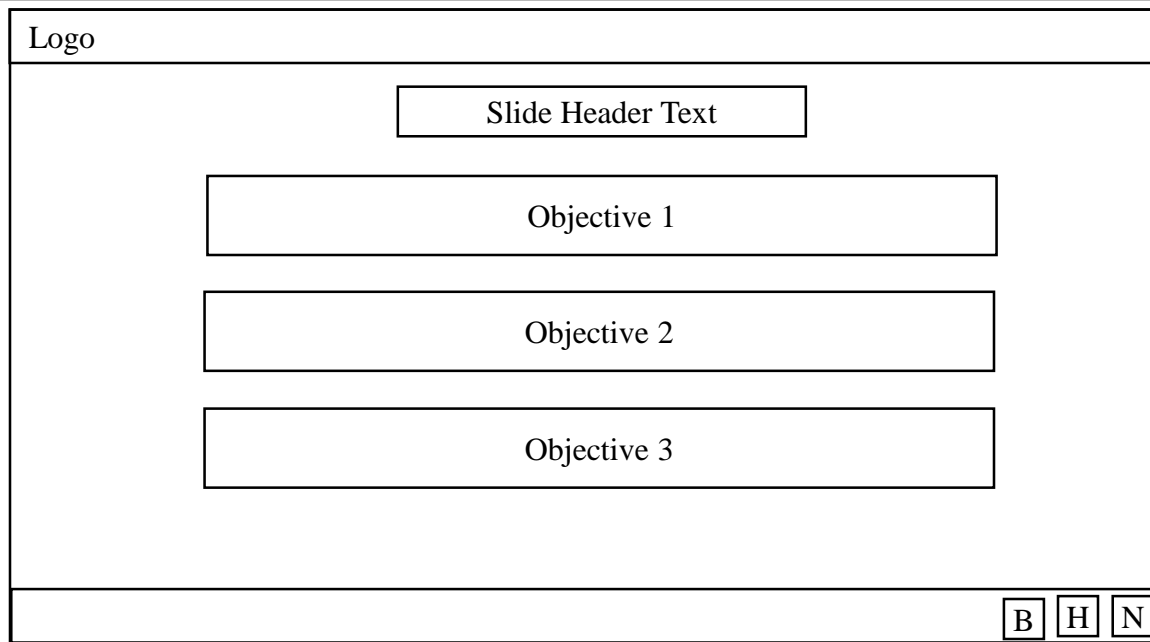


Animation

B H N

- Auto start narration
- Animated Stick figure character goes from being confused to confident and excited
- Advance to slide 5 on click of “next” button
- Hyperlinks:
 - Home to slide 7
 - Back to slide 3
 - Next to slide 5

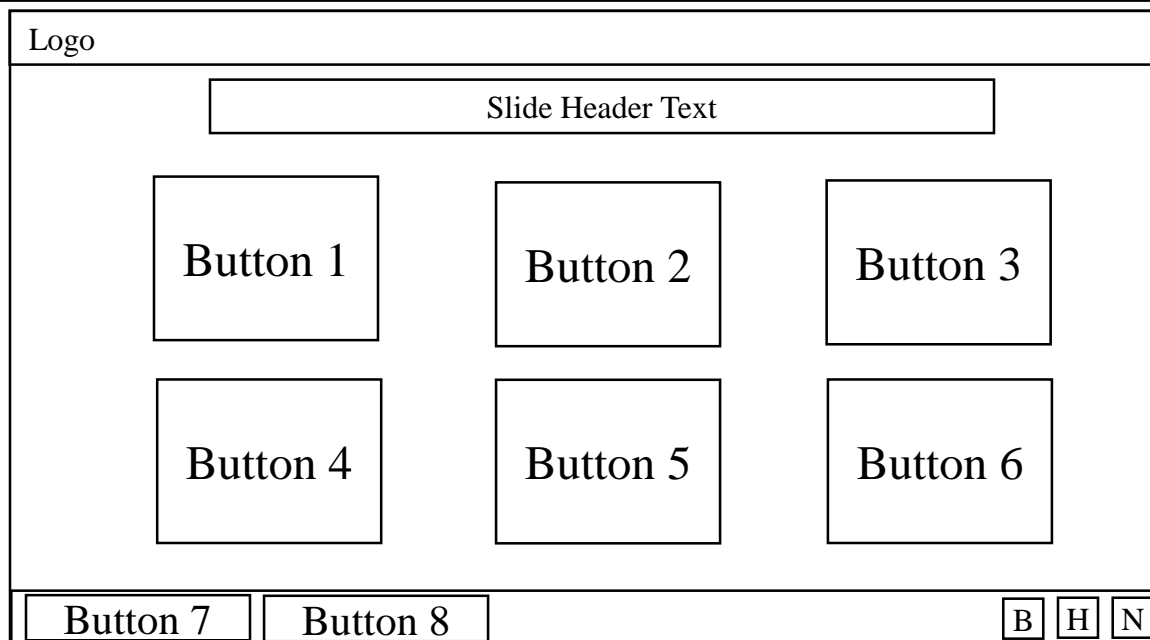
Slide 5 Objectives



Comments:

- Auto start narration
- Begin slide header text
- Objectives appear on screen with matching narration track
- Hyperlinks:
 - Home to slide 7
 - Back to slide 4
 - Next to slide 6

Slide 6 Animated Core Values Navigation Home



Comments:

- Auto start narration
- Animate appearance of buttons with narration
- Auto advance upon completion of narration
- No active hyperlinks

Slide 7 Static Core Values Navigation Home

Comments:

Logo

Slide Header Text

Button 1 Button 2 Button 3

Button 4 Button 5 Button 6

Button 7 Button 8 **B** **H** **N**

- Auto start narration
- Hyperlinks:
 - Home to slide 7
 - Back to slide 5
 - Next to slide 8
 - Button 1 to slide 8
 - Button 2 to slide 9
 - Button 3 to slide 10
 - Button 4 to slide 11
 - Button 5 to slide 12
 - Button 6 to slide 13
 - Button 7 to slide 16
 - Button 8 to slide 17

Slide 8 Passion For Animals Content

Comments:

Logo

Image

Slide Header Text

Text

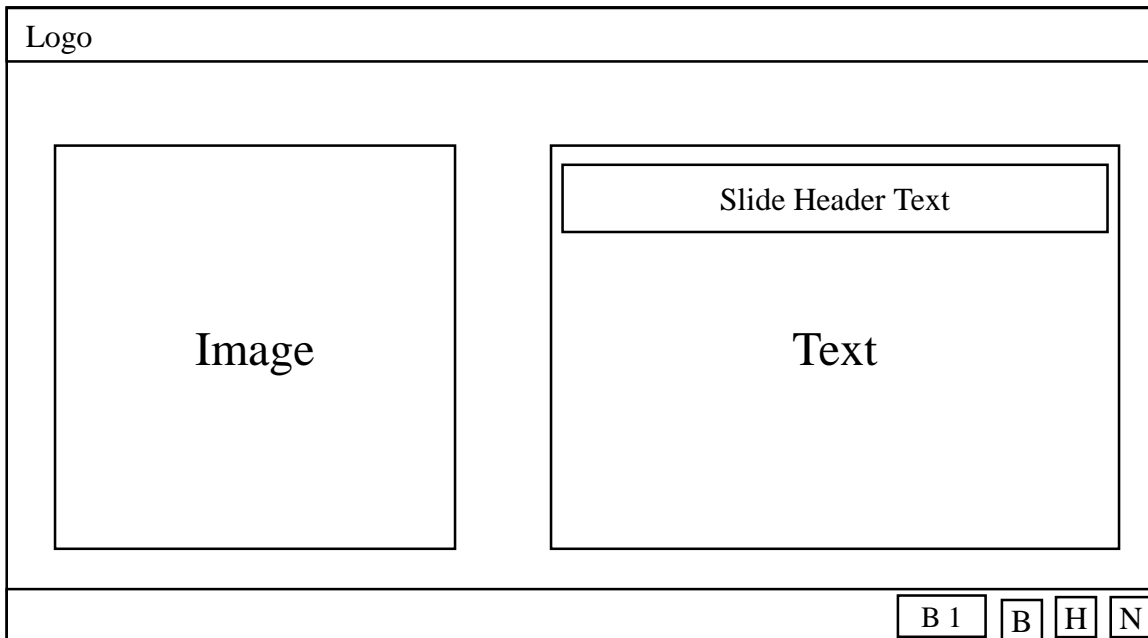
B 1 **B** **H** **N**

- Auto start narration
- Hyperlinks:
 - Button 1 to slide 14
 - Home to slide 7
 - Back to slide 7
 - Next to slide 9

Slide 9 Customer First Content

Comments:

Logo



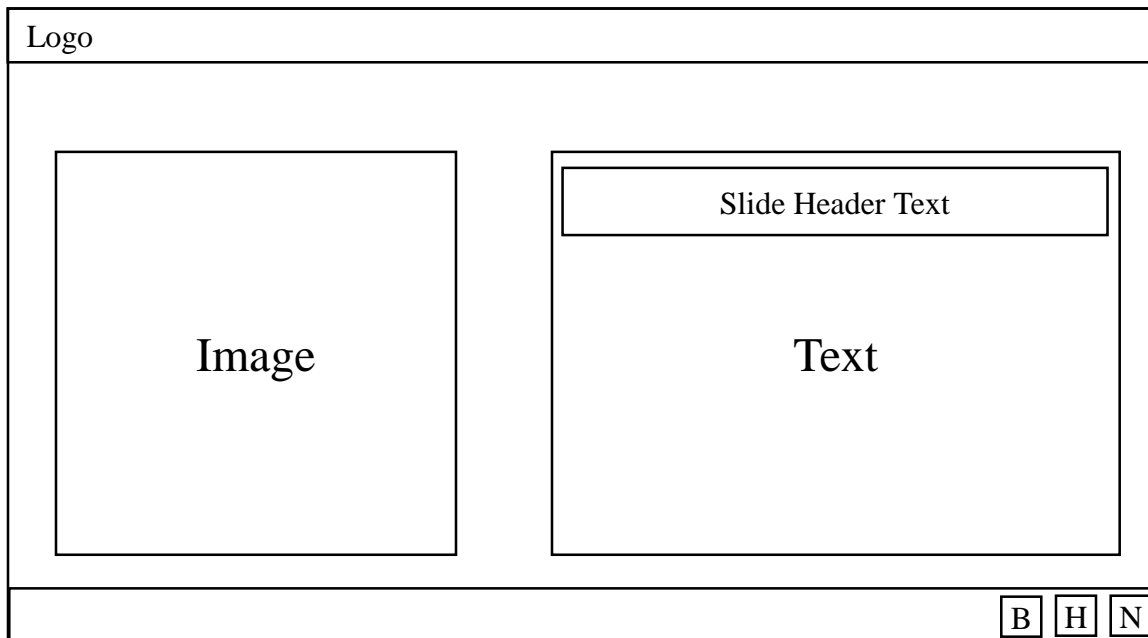
The diagram shows a slide layout with a logo at the top left. The main content area is divided into two columns. The left column contains a large box labeled 'Image'. The right column contains a box labeled 'Slide Header Text' at the top and a larger box labeled 'Text' below it. At the bottom right of the slide, there are four small navigation buttons labeled 'B 1', 'B', 'H', and 'N'.

- Auto start narration
- Hyperlinks:
 - Button 1 to slide 15
 - Home to slide 7
 - Back to slide 8
 - Next to slide 10

Slide 10 Learning and Sharing Knowledge Through Teamwork

Comments:

Logo



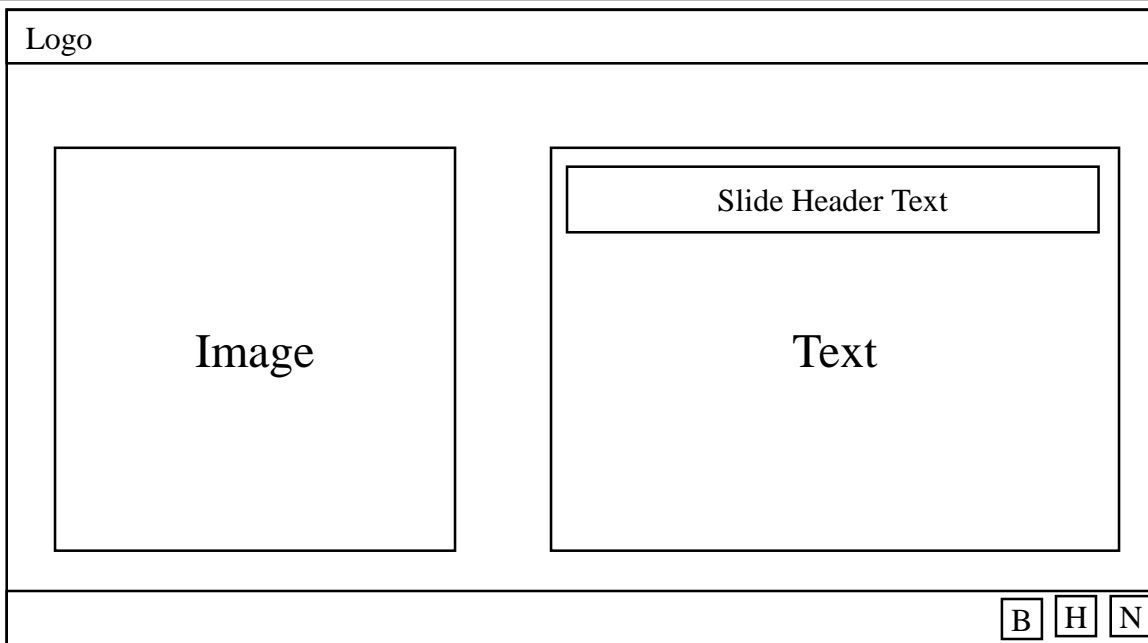
The diagram shows a slide layout with a logo at the top left. The main content area is divided into two columns. The left column contains a large box labeled 'Image'. The right column contains a box labeled 'Slide Header Text' at the top and a larger box labeled 'Text' below it. At the bottom right of the slide, there are three small navigation buttons labeled 'B', 'H', and 'N'.

- Auto start narration
- Hyperlinks:
 - Home to slide 7
 - Back to slide 9
 - Next to slide 11

Slide 11 Achieves Results

Comments:

Logo



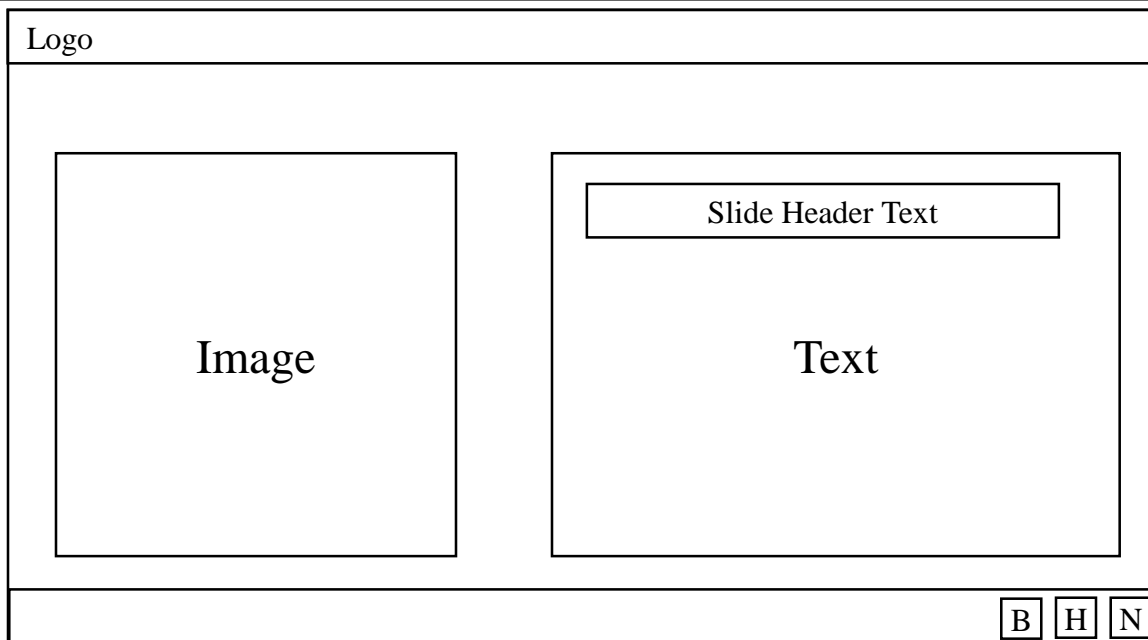
The diagram shows a slide layout with a 'Logo' at the top left. Below it is a large rectangular area containing two main components: an 'Image' on the left and a 'Text' block on the right. The 'Text' block is enclosed in a smaller rectangle and contains 'Slide Header Text' at the top and 'Text' in the center. At the bottom right of the slide area, there are three small boxes labeled 'B', 'H', and 'N'.

- Auto start narration
- Hyperlinks:
 - Home to slide 7
 - Back to slide 8
 - Next to slide 10

Slide 12 Commitment to Communities

Comments:

Logo

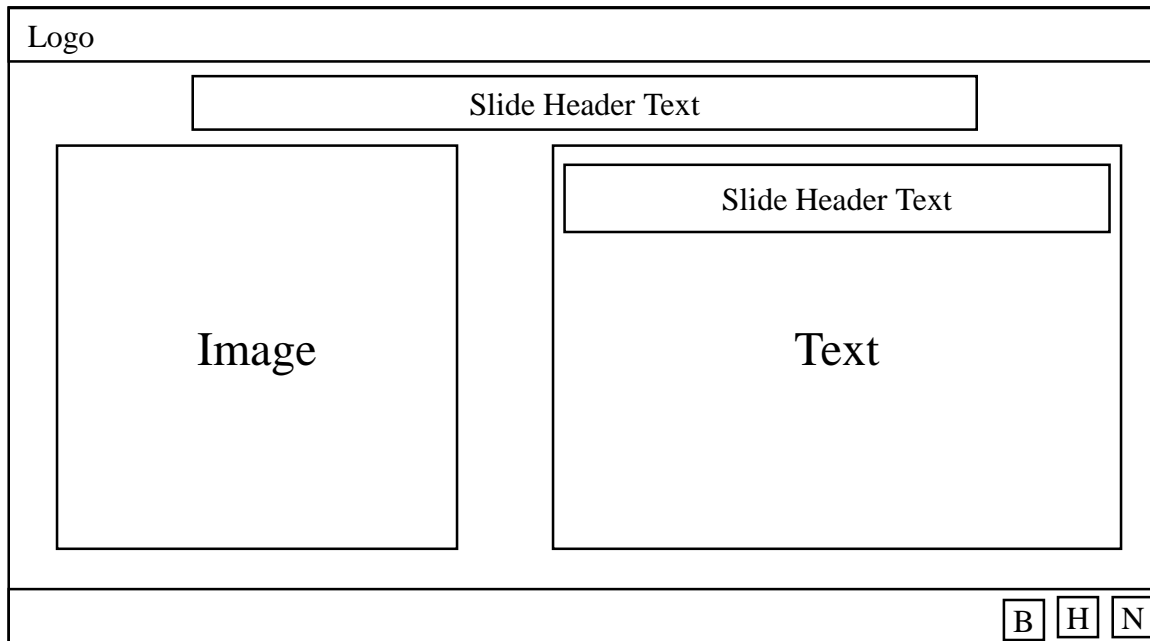


The diagram shows a slide layout with a 'Logo' at the top left. Below it is a large rectangular area containing two main components: an 'Image' on the left and a 'Text' block on the right. The 'Text' block is enclosed in a smaller rectangle and contains 'Slide Header Text' at the top and 'Text' in the center. At the bottom right of the slide area, there are three small boxes labeled 'B', 'H', and 'N'.

- Auto start narration
- Hyperlinks:
 - Home to slide 7
 - Back to slide 8
 - Next to slide 10

Slide 13 Empower to Do the Right Thing

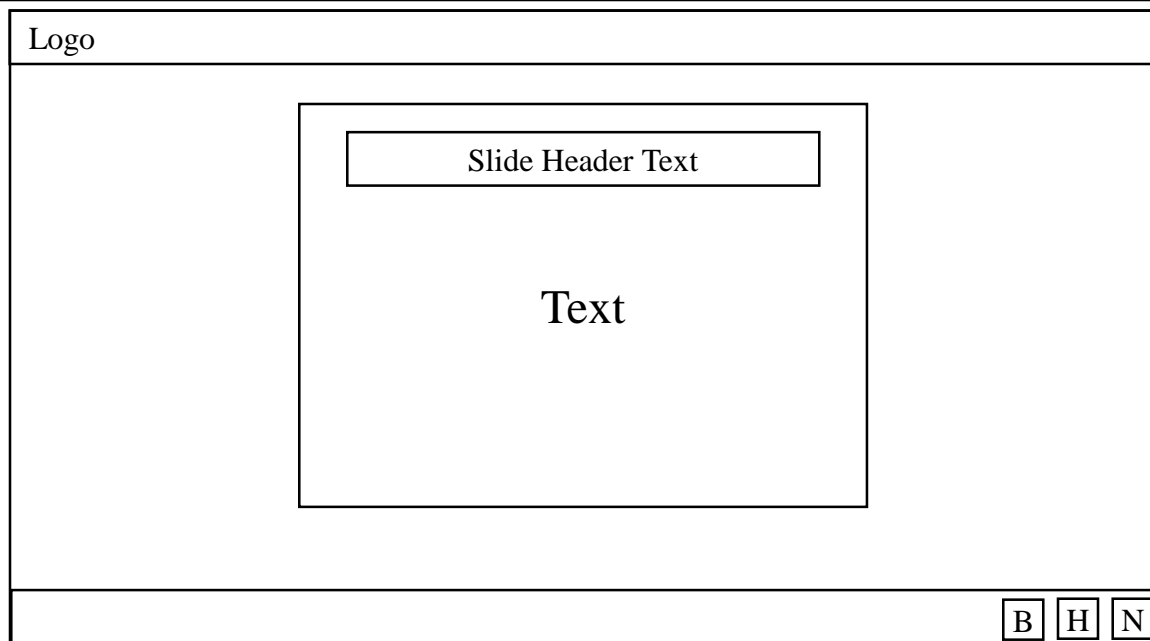
Comments:



- Auto start narration
- Hyperlinks:
 - Button 1 to slide 15 labeled "6 Customer Service Standards" embedded in text
 - Home to slide 7
 - Back to slide 12
 - Next to slide 16

Slide 14 9 Questions (Hidden Slide)

Comments:



- Auto start narration
- Hyperlinks:
 - Home to slide 7
 - Back to slide 8
 - Next to slide 9

Slide 15 Customer Service Standards (Hidden Slide)

Comments:

Logo

Slide Header Text

Text

B H N

- Auto start narration
- Hyperlinks:
 - Home to slide 7
 - Back to slide 9
 - Next to slide 10

Slide 16 Summary

Comments:

Logo

Slide Header Text

Button 1

Button 2

Button 3

Button 4

Button 5

Button 6

Button 7

B H N

- Auto start narration
- Hyperlinks:
 - Home to slide 7
 - Back to slide 13
 - Next to slide 17
 - Button 1 to slide 8
 - Button 2 to slide 9
 - Button 3 to slide 10
 - Button 4 to slide 11
 - Button 5 to slide 12
 - Button 6 to slide 13
 - Button 7 to slide 17

Slide 17 Assessment Question 1

Comments:

Logo

Text question	
Multiple Choice Answer	Feedback
Multiple Choice Answer	Feedback
Multiple Choice Answer	Feedback

B H N

- Auto start narration
- Use triggers to provide feedback when answer blocks are clicked
- Hyperlinks:
 - Home to slide 7
 - Back to slide 16
 - Next to slide 18

Slide 18 Question 2

Comments:

Logo

Text question	
Multiple Choice Answer	Feedback
Multiple Choice Answer	Feedback
Multiple Choice Answer	Feedback

B H N

- Auto start narration
- Use triggers to provide feedback when answer blocks are clicked
- Hyperlinks:
 - Home to slide 7
 - Back to slide 17
 - Next to slide 19

Slide 19 Question 3

Logo

Text question

Multiple Choice Answer

Multiple Choice Answer

Multiple Choice Answer

Feedback

Feedback

Feedback

B H N

Comments:

- Auto start narration
- Use triggers to provide feedback when answer blocks are clicked selections
- Hyperlinks:
 - Home to slide 7
 - Back to slide 18
 - Next to slide 20

Slide 20 Next Steps

Logo

Image

Slide Header Text

Text

B H

Comments:

- Auto start narration
- Credits appear after narration completes
- No next button
- Hyperlinks:
 - Home to slide 7
 - Previous to slide 16

Slide 15

Logo

Template Slide



Comments:

Slide comments including interactivity

Slide 16

Logo



Comments:

Slide comments including interactivity